Bonne Santé GROUP INC.

A BONNE SANTÉ... TO GOOD HEALTH!

INVESTOR MATERIALS | **Q1 2021**

FORWARD LOOKING STATEMENTS

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements regarding the business of the Company and its industry generally, business strategy and prospects. These statements are based on the Company's estimates, projections, beliefs and assumptions and are not guarantees of future performance. These forward-looking statements are subject to various risks and uncertainties, which may cause actual results to differ materially from the forward-looking statements. The Company disclaims any obligation to update these forward-looking statements except as required by law.

BonneSanté GROUP INC.

Alfonso J. Cervantes
EXECUTIVE CHAIRMAN

I'd like to welcome you to Bonne Santé Group, an emerging growth company on a pre-IPO pathway with an overarching commitment to good health. Especially during these uncertain times there is a growing demand for nutritional vitamins and supplements, and our mission at BSG is to provide safe and effective products for the global marketplace with an emphasis on the high-growth Health & Wellness sector.

An Emerging Growth Health & Wellness Company

Deploying a proven M&A strategy in the Health & Wellness sector focused on:

- Accelerated growth in revenues.
- Accelerated growth in earnings.
- Accelerated growth in shareholder value.

The principal drivers of shareholder value are growth in revenues and growth in earnings.

A well engineered M&A consolidation program, supported by a well-defined Buy-and-Build strategy and executed by an experienced management team can generate accelerated and outsized returns for company shareholders.

Notable consolidations include:

THE COMPANY

- Bonne Santé Group (“BSG”) is engaged in the global distribution of world-class nutraceutical products and delivery technologies
- Executing a “Buy and Build” consolidation business model
- On a private-to-public pathway
  - BSG is committed to early and focused liquidity
  - Pre-IPO status provides significant upside
- BSG has two immediate targets under definitive agreements with detailed Quality of Earnings audits performed by EisnerAmper LLP and a third target under a Letter of Intent:
  - Target 1 – Boost Marketing Group, LLC - $4M Rev and $1.4M EBITDA
  - Target 2 – Doctors Scientific Organica - $10M Rev and $2M EBITDA
  - Target 3 – Post-IPO: Confidential – $15M Rev and $3M EBITDA (Est. 2021)

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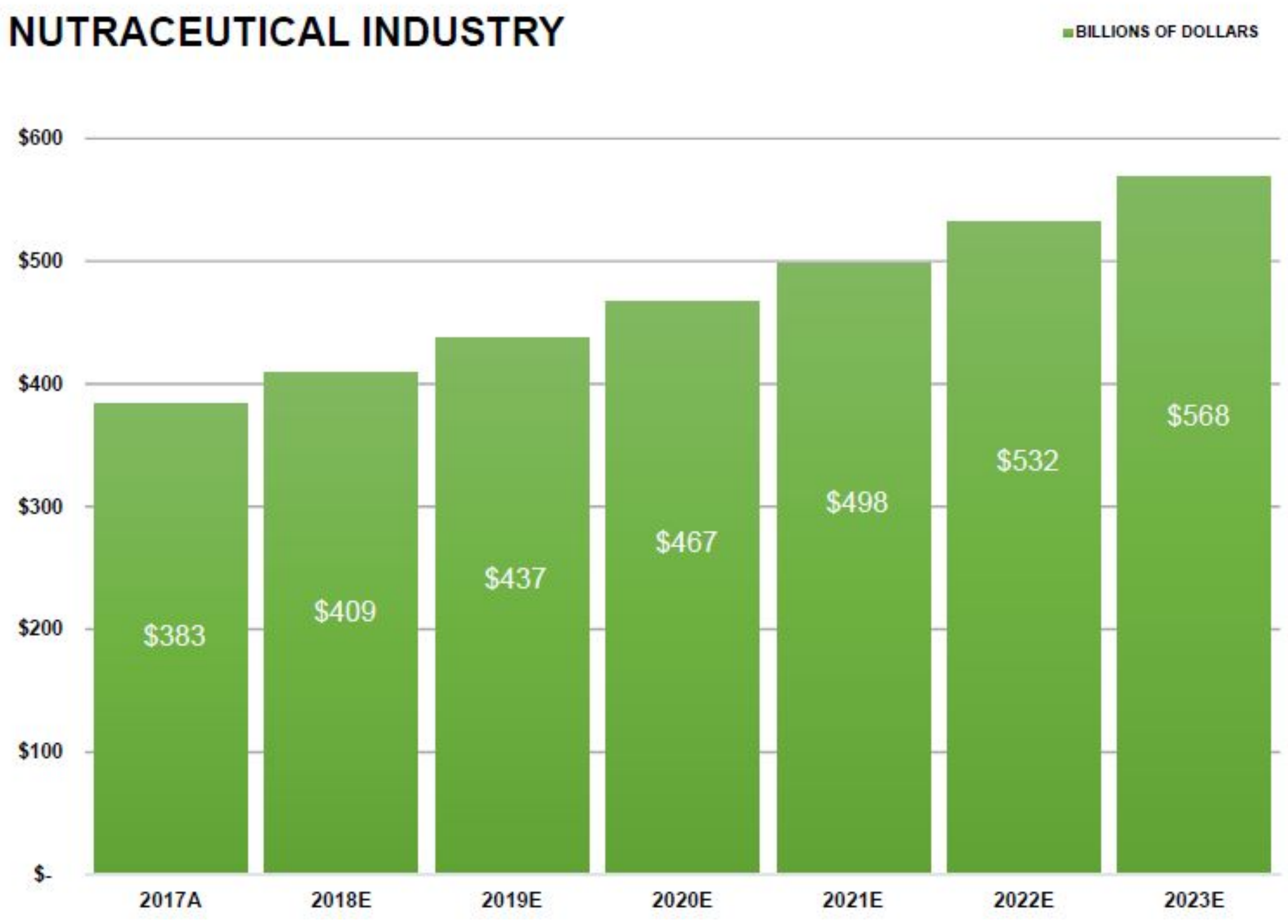
OVERALL NUTRACEUTICAL INDUSTRY

- The overall nutraceutical marketplace is massive and growing rapidly
  - Surpassed $400 billion in 2019
  - Projected to hit $568 billion within five years
- Products intended to improve longevity
  - Sports fitness, nutrition, cognition
  - Provides health benefits in addition to the basic nutritional value present in food
- Expanding as more consumers with disposable income join the nutraceutical movement in the US, Europe, South America and Asia



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BUY AND BUILD STRATEGY

- Bonne Santé acquires target companies utilizing a combination of cash, seller notes, earnouts and stock
  - Cash typically ranges from 50% to 60%
  - Remainder is allocated between stock and a seller note/earnout
- Provides distinct benefits to Sellers
  - Significant liquidity event in addition to material equity position in an emerging public company and continued management role leading growth
- Arbitrage buying at 4x to 6x private valuations, but where public companies may have valuations in the 12x to 15x range

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BONNE SANTE NATURAL MANUFACTURING, INC.

- Bonne Santé Group, Inc. acquired Millenium Natural Manufacturing in March 2018. Rebranded Millenium as Bonne Santé Natural Manufacturing in Q1 '20

- Florida-based nutraceutical contract manufacturer of vitamins, sports nutrition and other health supplements

- Currently operating a state-of-the-art FDA-certified 22,000 sq. ft. facility with capacity to achieve $15 million of annual revenues

- Clients across the USA, South America and Europe

- In February 2020 executed a three-year, $15 million contract manufacturing agreement with Twinlab, a 50-year-old global supplements company as a preferred vendor.

- View Bonne Santé Natural Manufacturing's overview video **here**.

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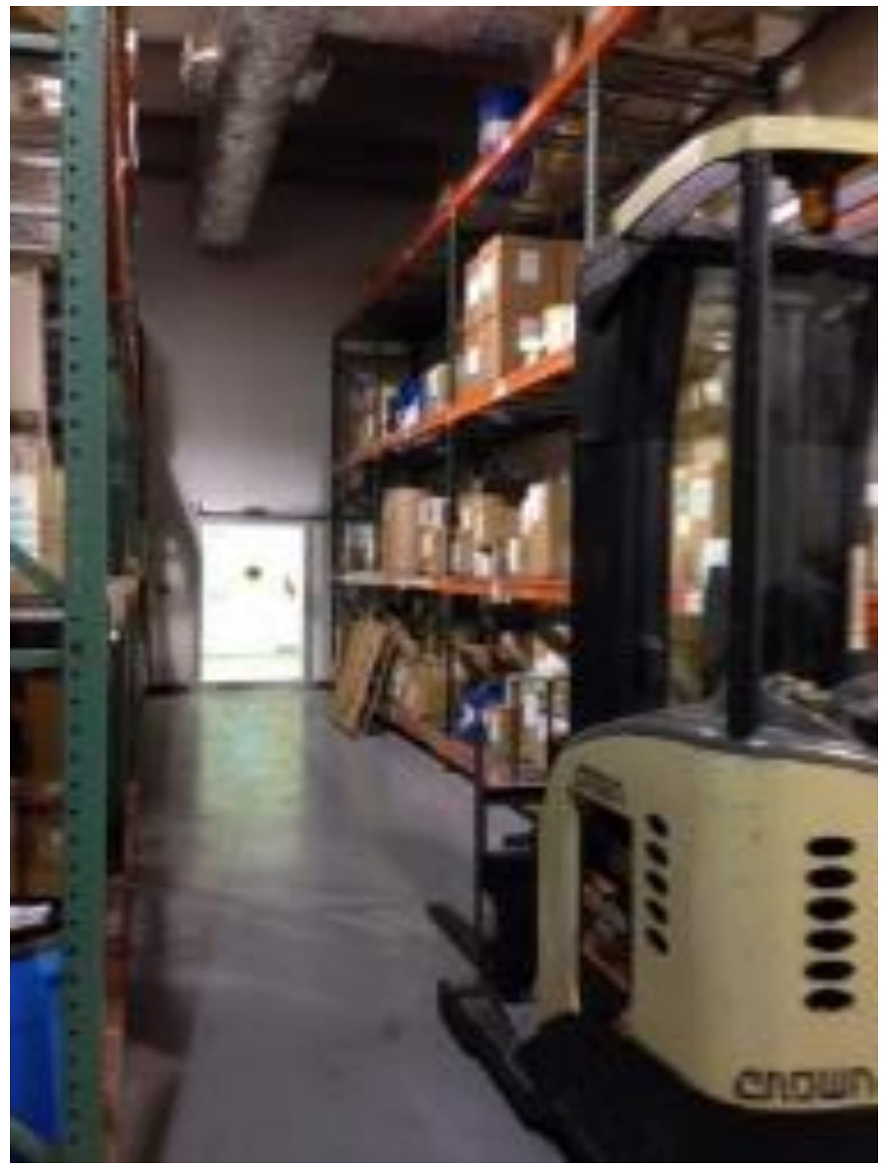

TARGET 1 - BOOST MARKETING

nutrition essentials

Definitive Agreement Executed – 100% Asset Acquisition

- Michigan-based online commerce platform for its multiple brands of nutritional supplements sold on Amazon, including several "Amazon's Choice" products

- Boost sells its Nutrition Essentials branded products and various supplements, including:
  - Probiotics, Testosterone, Prenatal Vitamins, Anti-Aging, Brain Function, Thyroid Support and Anxiety

- Approximately $4M in Revenue; $1.4M in EBITDA
  - Nutrition Essentials Amazon Homepage here: https://www.amazon.com/stores/NutritionEssentials/Homepage/page/E70F4657-3753-4986-8E3C-95D345DA08C9

available at amazon

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TARGET 2 – DOCTORS SCIENTIFIC ORGANICA

Definitive Agreement – 100% Equity Acquisition

- Florida-based manufacturer of Health & Wellness foods and supplements, including ownership of the "Smart for Life" weight loss brand

- Manufacturing products sold under Nickelodeon's popular "Paw Patrol" brand and has a licensing deal with internet celebrity Jen Selter, with over 15 million followers

- Sells its products in various big box retailers including: Costco, Walmart, BJs and Sam's Club

- Approximately $10M in Revenue; $2M in EBITDA

TARGET 3 – Confidential (Post-IPO)

Letter of Intent Executed – 100% Equity Acquisition

- Florida-based nutraceutical and private label contract manufacturer experiencing significant growth
- Manufacturers and distributes premium nutritional supplements, fresh juices and ready-to-drink activated liquid products and personal care products
- Recently expanded to a 65,000 sq. ft. facility with capacity to achieve up to $100 million in sales, representing significant growth
- Estimated 2021 $15M in Revenue; $3M in EBITDA

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HIGHLY FOCUSED GROWTH STRATEGY

- **Management Team –** Experienced in nutraceutical development, manufacturing, finance, operations and M&A
- **Synergistic Acquisitions –** Significant cost savings in manufacturing and cross-selling for all BSG products
  - Successfully closing the immediate acquisitions in its pipeline with M&A financing will create a pro-forma Company with over $25M of revenue and over $?M in EBITDA
- **High Growth & Robust Industry –** Operating in an industry that was valued at $380 billion in 2017 and is projected to reach $568 billion in 2023, at a CAGR of 6.8%[1]
- **Consolidation Initiatives –** Growth strategy is based on the roll-up of accretive acquisitions that is anticipated to drive annual revenues to $250 to $300 million in the Health & Wellness industry, which is forecasted to experience multibillion-dollar growth during the next three years
  - BSG is launching its own proprietary health and wellness products to take advantage of this explosive demand

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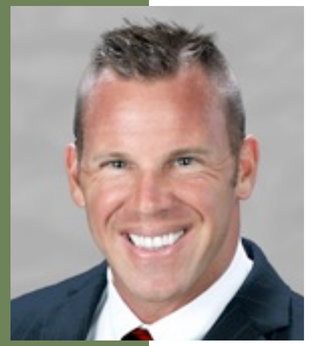
BSG – Senior Management

ALFONSO J. CERVANTES
EXECUTIVE CHAIRMAN

Founder and Executive Chairman of Bonne Santé Group, Inc. and Chairman of Trilogy Capital Group, a private equity firm and major shareholder of BSG. AJ founded Staffing 360 Solutions (NASDAQ: STAF) as a pure start-up where he facilitated approximately $25 million of debt and equity financing and drove company revenues to over $140 million with 3,000 employees worldwide.



RYAN ZACKON
CHIEF EXECUTIVE OFFICER

Dynamic and highly accomplished executive with deep experience in the nutraceutical industry. Former Chief Operating Officer for Twinlab Consolidated Holdings, Inc. (OTC: TLCC), a 50-year-old international company with a broad array of nutritional products. Prior to Twinlab, Mr. Zackon oversaw operations and significant growth at Woodfield Distribution's domestic and international facilities, as well as Private Label Express, boosting revenue to $75 million. Ryan began his career in the security industry, including training at the CIA in Mclean, VA.

DARREN MINTON
PRESIDENT

A highly skilled executive with over 10 years of capital markets experience and a particular emphasis on M&A, corporate messaging and growth through consolidation. Prior to BSG, Darren was Executive Vice President at Staffing 360 Solutions where he spearheaded the company's NASDAQ listing after reaching $150 million of annualized revenues. Darren graduated with a BA in Economics from Stanford University.

ALAN BERGMAN, CPA
CHIEF FINANCIAL OFFICER

Seasoned financial and accounting executive who brings to BSG a successful financial history in both the public and private sectors, having commenced his career at Deloitte & Touche LLP in 2000. His career path includes Senior Auditor at Weinberg & Company, P.A.; Audit Manager at Mallah Furman, P.A.; Vice President Finance at Latitude Solutions; Controller for Woodfield Distribution; Vice President Finance at Greenlane Holdings, Inc. (NASDAQ: GNLN), and, most recently, Chief Financial Officer, Vice President Finance at Bright Mountain Media, Inc. (OTCQB: BMTM). In addition, Mr. Bergman is also a Professor of Accounting at Florida Atlantic University and Millennia Atlantic University.

JORGE LAMAZARES, PhD
VP – PRODUCT INNOVATION

Highly credentialed chemist and product formulator with deep industry experience in product innovation and commercial applications, with an emphasis on leading edge Health & Wellness products. Former Product Development Manager for NutraFuels, Inc. (OTCQB: NTFU) where his primary responsibilities were developing new sprays, powders, creams and liquids. Jorge has a Bachelor of Chemistry Science from Havana University and a PhD in Analytical Chemistry from Santiago de Cuba University.

KEY TAKEAWAYS

- Bonne Santé is rapidly growing through both M&A and organic growth in the Health & Wellness sector
- Anticipated private-to-public with Nasdaq listing within 12 months, with IPO targeted for 2021
- Stated mission of $250 million in revenue in 3 years
- Nutraceutical market is over $380 billion industry
- Management team has strong nutraceutical, M&A and capital markets experience
- Focused on high-growth Health & Wellness products
- Private-to-public acquisition arbitrage opportunity
- Attractive pre-IPO offering with significant upside

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THANK YOU

Our mission at Bonne Santé Group is the creation of a high-growth publicly held world-class nutraceutical company engaged in the development, manufacture, and sales of quality nutraceuticals to an expanding global marketplace with an emphasis on quality Health & Wellness products. BSG management and Board of Directors have an unwavering commitment to growth in revenue, earnings and shareholder value.

CONTACT

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